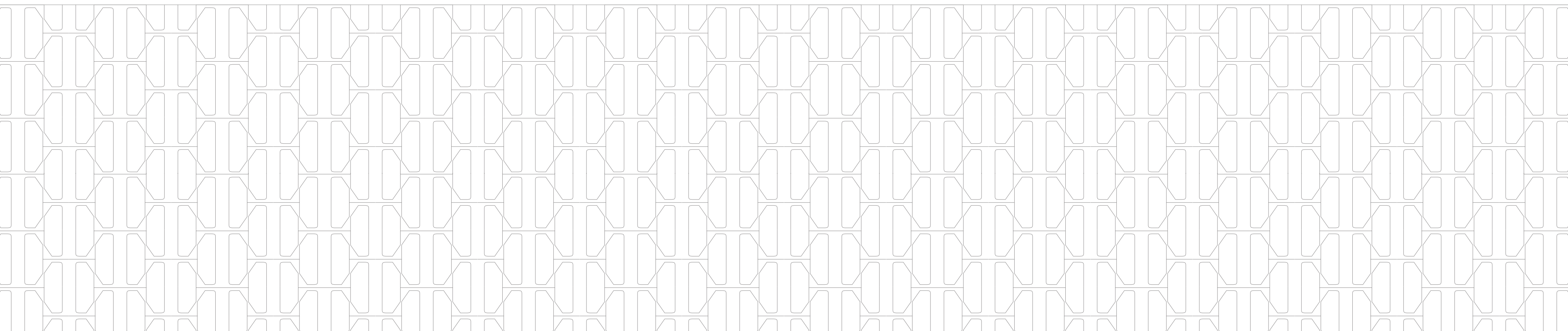


# Togas

ARCHITECT & DESIGNERS PRESENTATION





# HISTORY

95 YEARS OF EXCELLENCE



A 3rd generation **family** owned business based in Athens, Greece and founded in 1926



A global manufacturer and retailer of **premium European** home textiles and fine linens



A leading global brand with world manufacturing capacities and **140 retail stores** around the world



## KEY VALUES

AUTHENTIC VALUES FOR THE ECLECTIC HOME



Products that earn the customers confidence. created with the outmost **attention, uncompromised quality and comfort.**



A company at the forefront of textile **innovation, responsibly** sourcing, creating and producing the best in home textiles.

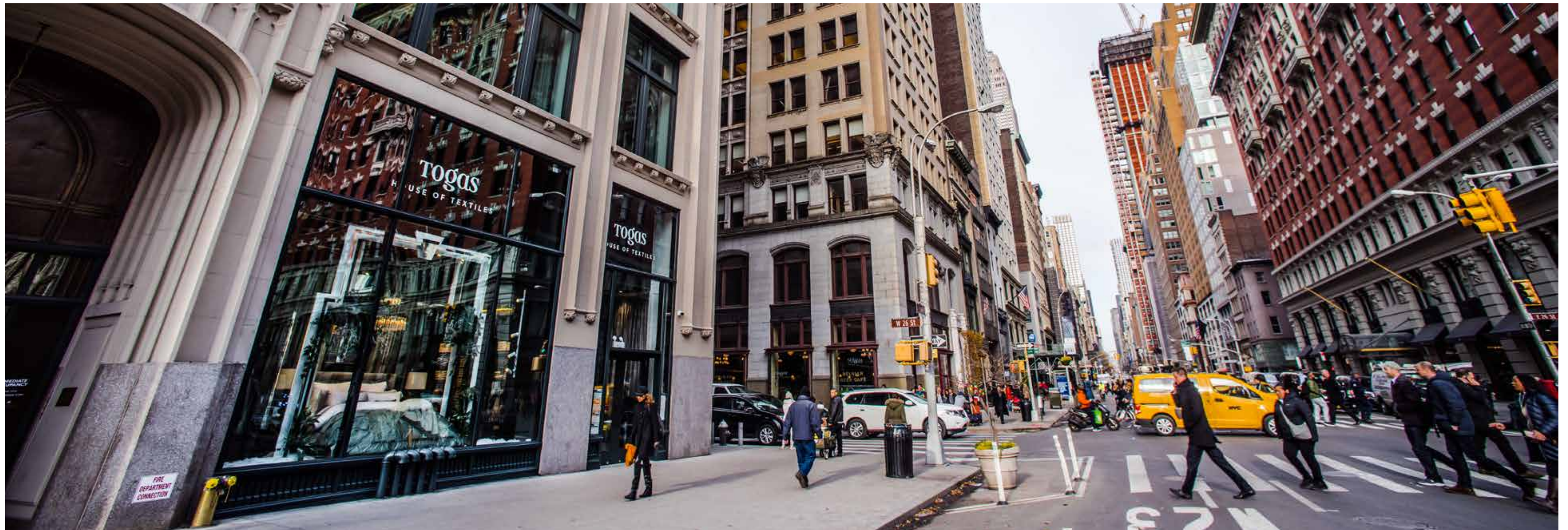


What makes Togas **original and unique,** is the **artistic mastery** and emphasis given to design and aesthetics.



# SIGNATURE STOREFRONT

FIND ONE OF OUR EXCLUSIVE BOUTIQUES IN YOUR PART OF THE WORLD



Best locations in best regions. More than 140 “State of the Art” boutiques all over the world  
Impeccable Customer service and product experience by the best experienced personal consultants



# EXCLUSIVE IN-STORE EXPERIENCE

WE OFFER OVER 140 STOREFRONTS WORLDWIDE



New York



Athens



Moscow



Ivory Coast



Dubai



St Petersburg



# TOGAS PRESENCE

A DISTRIBUTION NETWORK, SET UP ACROSS THE GLOBE, FOR A SEEM-LESS EXPERIENCE

**■ BOUTIQUES**

- Greece
- USA
- UAE
- Russia
- Kazakhstan
- Armenia
- Uzbekistan
- Ivory Coast

**■ OFFICES**

- Greece
- USA
- UAE
- Russia
- Turkey
- India
- China

**■ PARTNERS**

- Greece
- USA
- UAE
- Russia
- Kazakhstan
- Armenia
- Germany
- Italy
- France
- Turkey
- India
- China

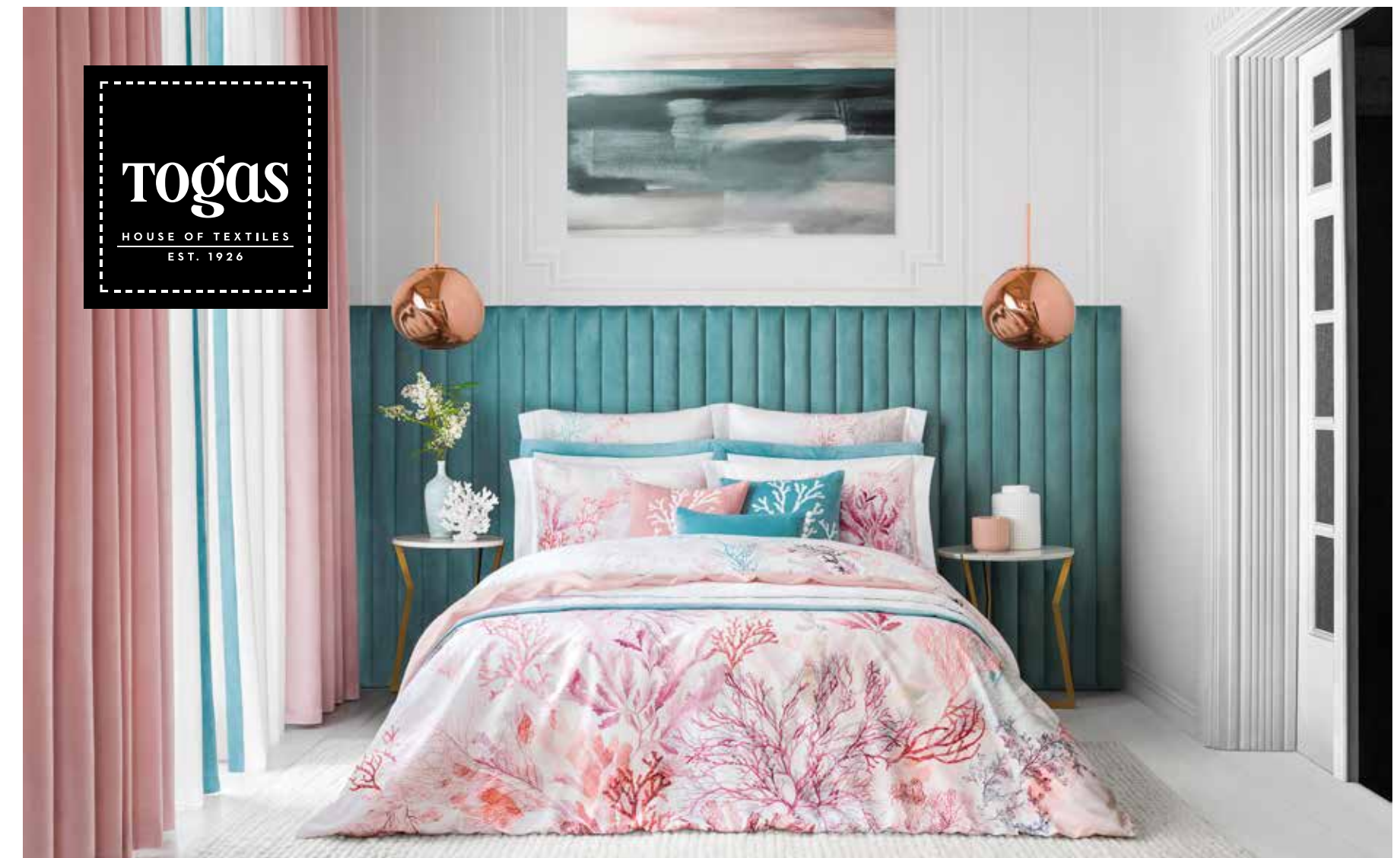


# CUSTOM SERVICE AND PRODUCT LINE

## A TWO PART SEGMENTATION



**Custom Made Product** is an exclusive **couture service**, from **drapes, shades and blinds** to **upholstery and reupholstery**. Our in-house design team realizes all projects, from idea to concept, using an exclusive collection of **2,000 fabrics** and hand crafted by experienced craftsmen.



Togas **House of Textiles** offers a complete lifestyle proposal with over **3000 products** for the whole house, from **bed linen, curtains, duvets** and **pillows, terry towels, table linen, decorative accessories**, to **home fragrances and teens - kids collections**.



# CUSTOM-MADE SERVICE

WE OFFER UNPARALLELED CRAFTSMANSHIP FOR THE ULTIMATE BESPOKE EXPERIENCE



Our Custom team works hand in hand with designers, architects and producers to make the smallest to biggest project a reality. Known for our craftsmanship, efficiency and aesthetics we have been the leading textile company in Europe since 1926.



# CUSTOM MADE SERVICE

OUR TEAM WORKS WITH YOU TO RESTORE YOUR FURNITURE OR UPHOLSTER YOUR WALLS,  
SPICING UP YOUR LIVING EXPERIENCE



With a never ending range of exclusive fabrics and over 60 years of experience, Togas' upholstery and reupholstery service tackles any project, big or small always exceeding our customer's expectations.





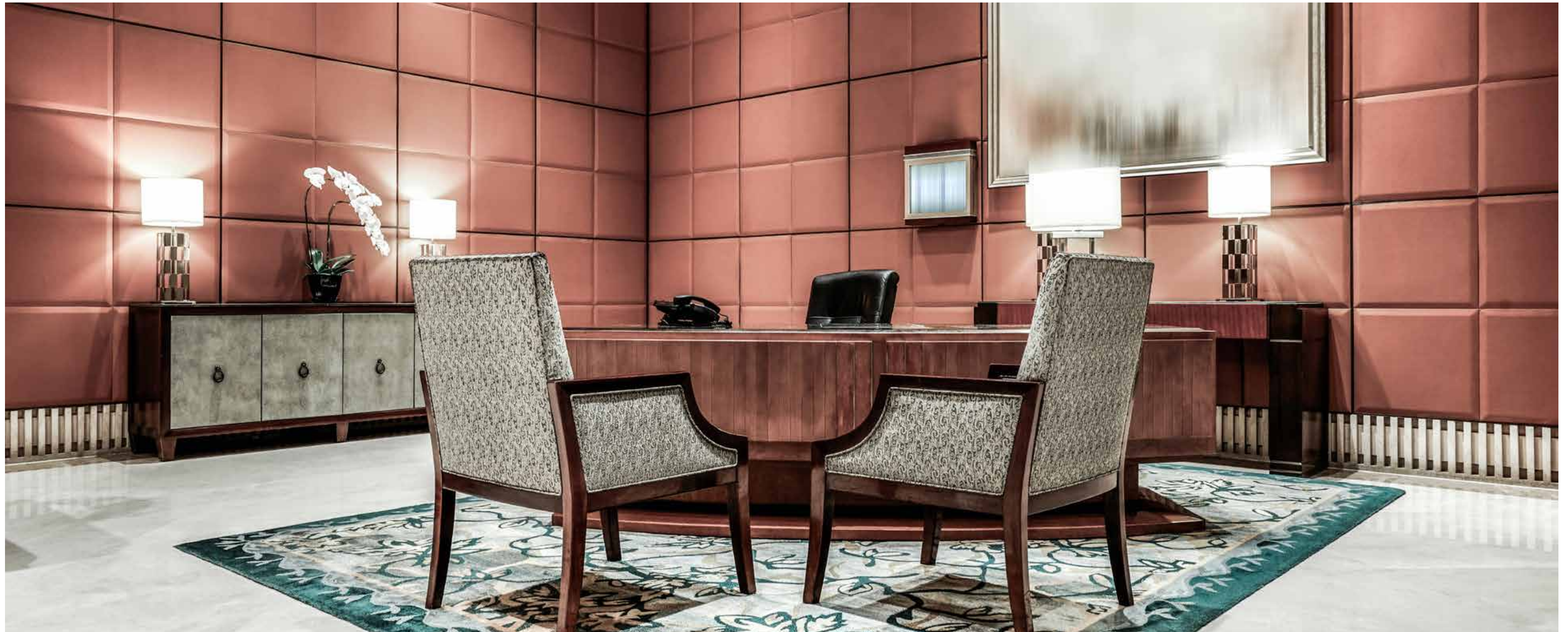
With attention to every detail, we provide on site upholstery, if necessary, alongside finely crafted headboards, slip covers, cushions and throws in several styles from art deco to modern.





With the most extensive fabric library in the world  
the Togas team can fully refresh any living space.





Upholstered wall panels create a unique atmosphere bringing together textures and colors, to match any desired effect. Our team of experts can spruce up any antique furniture, no matter how weathered or torn. We offer on site measuring, pick up and delivery services. Our plethora of fabrics for slip covers allow you to alter any furniture seasonally and our headboards can completely refresh any bedroom and it's surroundings.



# MONOGRAMS AND EMBROIDERY

COMPLETELY PERSONALIZE YOUR QUARTERS



In addition to working close to interior designers and architects the Togas team provides an extensive custom embroidery service as well as high quality monograms with service and turnaround to meet the most demanding client.



# EXCLUSIVE COLLECTIONS & PARTNERSHIPS

A VAST DISTRIBUTION NETWORK INCLUDING HUNTER DOUGLAS

COWTAN & TOUT  
COLEFAX AND FOWLER JANE CHURCHILL LARSEN MANUEL CANOVAS



FABRICUT®

*Scalamandré*



ROMO

S. Harris



somfy®

OSBORNE  
&  
LITTLE

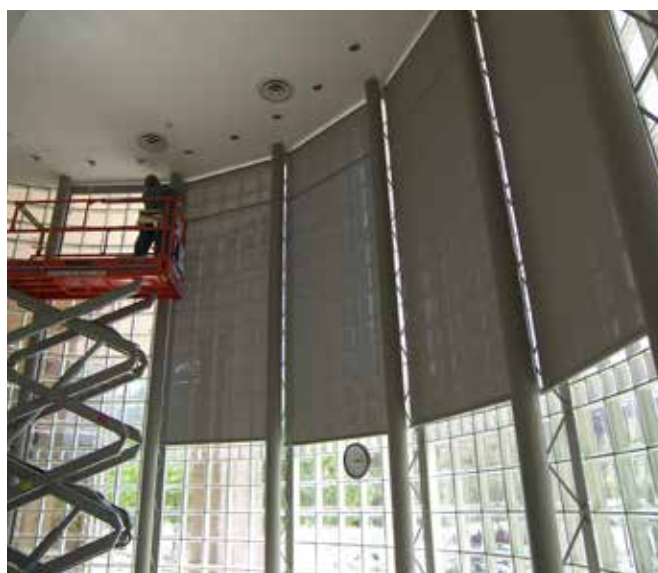


trend

O&L



# CONTRACT AND COMMERCIAL

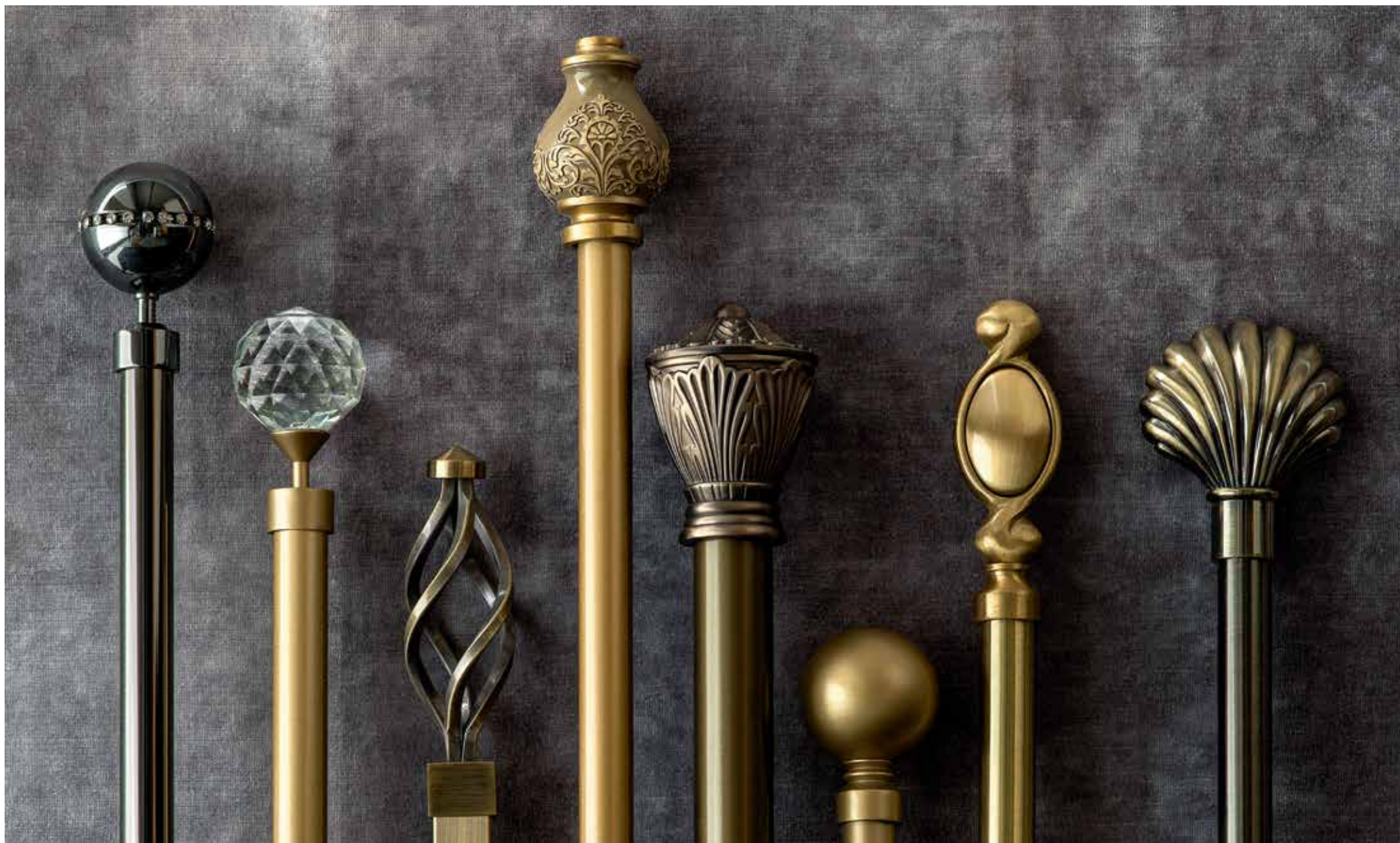


At Togas we take on a wide range of custom work for commercial clients such as public spaces, hospitality and yachts. We cover indoor and outdoor projects as well as tv and film production sets. Our team can custom craft furniture according to the specifications we are given.



# CUSTOM-MADE SERVICE

VAST HARDWARE STOCK TO CHOOSE FROM



Togas expertise goes beyond fabrics as we offer solutions for your interior or office needs with the installment of drapes, blinds or shades. Our motorized shades are the perfect solution for media rooms and are guaranteed top craftsmanship and installation.



# RESEARCH & DEVELOPMENT

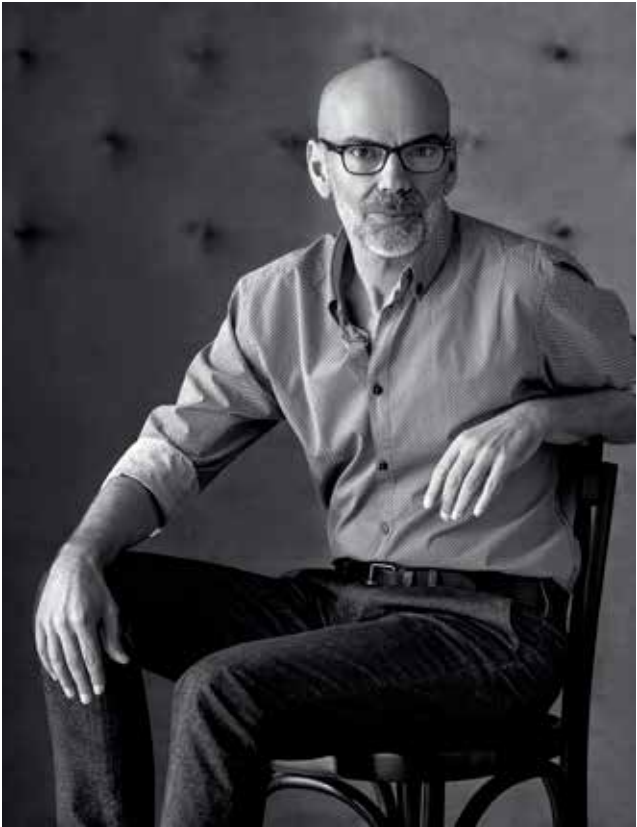
WE WORK HARD RESEARCHING AND CREATING TRENDS



*Bath & Lounge Wear Expert*  
**BURCHIN OZSUNA**  
HEAD OF TURKISH OFFICE  
Istanbul, Turkey



*Bedding Expert*  
**OLGA PETROVA**  
HEAD DESIGNER  
Athens, Greece



*Expert in Details*  
**TZANNIS SIFNEOS**  
ARCHITECTURAL  
DESIGN DIRECTOR  
Paris, France



*Upholstery Expert*  
**JOHN KARANTONIS**  
SHOWROOM MANAGER  
5th Ave., N.Y.C., USA





# BEDDING FABRICS

FROM CLASSIC SILK TO PERFORMANCE FABRICS, WE LEAD THE WAY



Togas Bedding Collections range from duvet covers and sheets all the way to pillowcases & shams.

The best range of quality fabrics by always seeking new methods while being innovative by developing new and revolutionary materials. From silk, cotton, sateen jacquard, stonewashed organic linens and bamboo to patented fabric innovations like Sensotex and Climafiber are but a few of the extensive fabrics that customers can choose from.



# BEDDING DESIGN

RETRO INSPIRATION IS ALWAYS COMBINED WITH FUTURE INNOVATION AND A CONTEMPORARY DIRECTION



The design of each product is developed by Togas creative bureau and reserved as company intellectual property. Whether it's floral design or geometric, designers create unique prints in a classic yet contemporary style, incorporating art deco influence.



# DUVETS AND PILLOWS

AUTHENTIC VALUES FOR THE ECLECTIC HOME

**Pillows and Duvets – same principle – different types of filling**



**Alternative Fibers**

Milk Fiber



**Non Allergenic**

Microfiber  
Hollowfiber



**Goose Down**

Masurian  
Austrian  
Slberian



**Wool**

Cashmere  
Camel  
Lamb



**Silk**

Mulberry  
Tussah



# THE REST OF THE READY MADE PRODUCTS

AUTHENTIC VALUES FOR THE ECLECTIC HOME

Bath Products - Kids & Teen Collections - Drapes - Throws & Decorative Pillows - Art de la Table - Aromatic Candles & Diffusers - Homewear





# COMMERCIAL APPLICATION

REFINED, CUSTOMIZED PRODUCTS FOR A PERSONALIZED FLARE

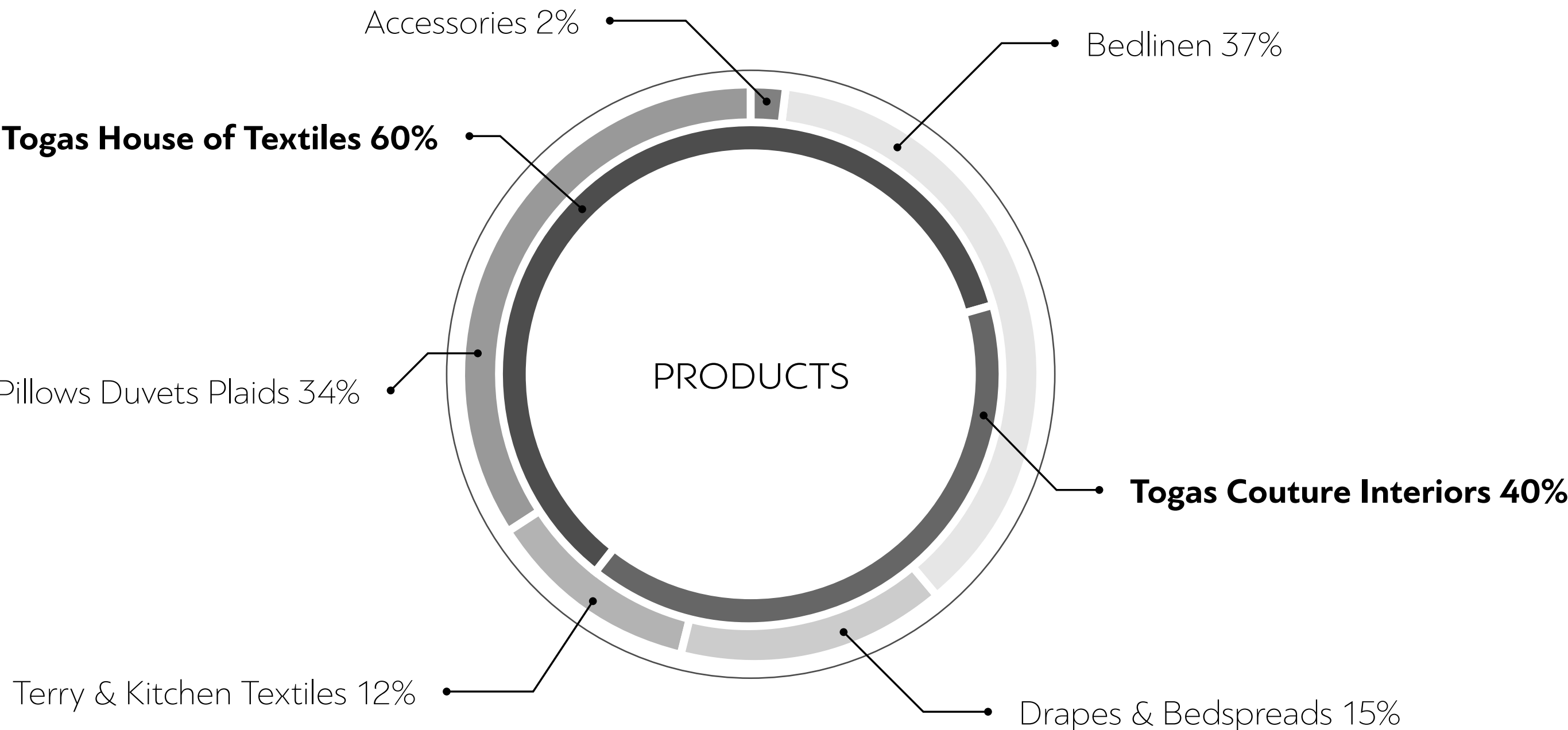


The Togas Professional Collections are carefully designed for the hospitality industry offering premium products of the highest standards, one of a kind monogrammed items or bespoke fabrics customizable to meet the needs of the worlds most demanding clients.



# PRODUCT RANGE SEGMENTATION

OUR EXUBERANT PRODUCT RANGE HAS YOUR HOME COVERED FROM FLOOR TO CEILING





Established in **1926** || **140** stores **Worldwide**

4,000 *qualities* of *fabrics* used for our products

5 **Sub Brands** selling **over** || **2,000,000** || *items*

3,000 **items** in our YEARLY COLLECTIONS || **1,870** employees **Worldwide** || **7 Manufacturing Facilities** Worldwide || Our Collections have a **1 YEAR LIFE CYCLE** || **3 1/2** *items* is our **AVERAGE BASKET**

NEW YORK - LONG ISLAND - ATHENS - DUBAI - MOSCOW - ST.PETERSBURG - ALMATY - YEREVAN - IVORY COAST - TASHKENT



# BRAND RECOGNITION

A LUXURY BRAND RECOGNIZED, RESPECTED AND SUPPORTED ON A GLOBAL LEVEL

AEROFLOT  
Forbes  
GQ  
TATLER

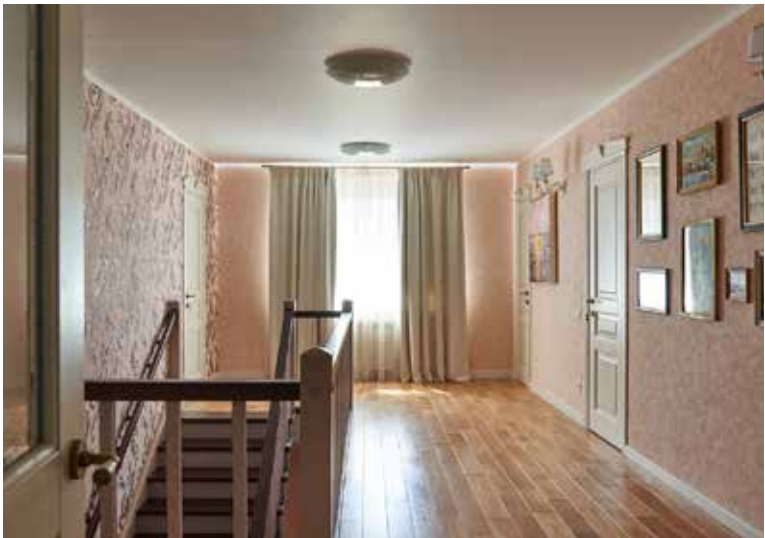
ELLE  
DECORATION  
AD  
VOGUE  
ВЕДОМОСТИ  
THE WALL STREET JOURNAL | используются совместно с | FINANCIAL TIMES





# CELEBRITY HOUSES

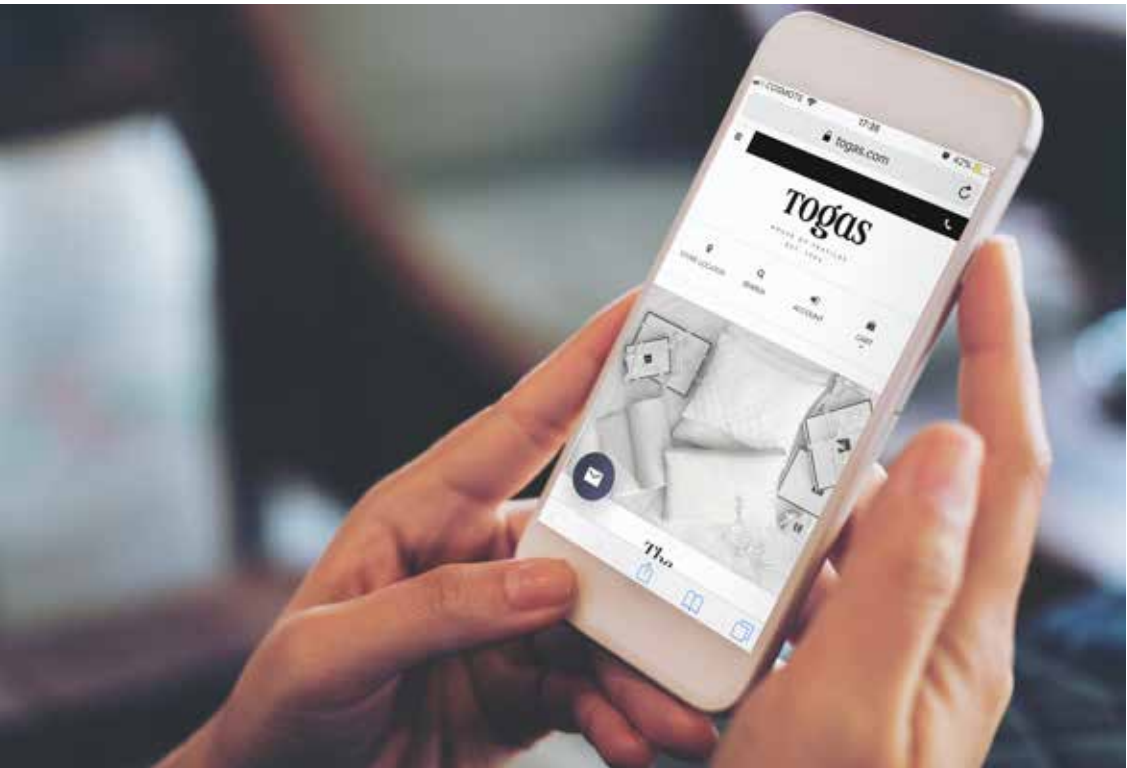
BEFORE & AFTER SHOWS





# ONLINE EXPERIENCE

TOGAS HOUSE OF TEXTILES





# DESIGNER MEMBERSHIP PROGRAM

OUR BRAND WORKS CLOSELY WITH THE WORLDS LEADING ARCHITECTS AND DESIGNERS



We continually invite interior designers and architects to join the Togas House of Textiles designer membership program. The program offers all qualified members Special privileges and Exclusive offers, seasonal product previews and invitations to private design happenings and individualized services.